

# Display Ad Specs

TRIM SIZE OF MAGAZINE	8.375" X 10.875'
BINDING METHOD	Saddle stitched
SAFETY	Keep live material 1/8" from trim, bottom, top, right, left
RESOLUTION	300 dpi, CMYK

Viva will accept ads on CD or as PDF. Please include all fonts, supporting artwork, photos etc. with your ad. We will not be able to reproduce your ad without these components.

Save all color files as CMYK at 300 dpi.

Viva supports the following software:

- Photoshop
- Illustrator
- Acrobat
- InDesign

**SEND AD MATERIALS TO:**

**Joy Wooley**  
**Creative Editor**  
**joywooley@aol.com**  
**Phone: 409.554.6455**

## AD SIZES

